



Art prize announced for 29 countries in Central and Eastern Europe and Central Asia
Henkel Art.Award. 2008 for Contemporary Drawing

Vienna, Austria – Vienna-based Henkel Central Eastern Europe (Henkel CEE) announces its annual Henkel Art.Award 2008 for the Central and Eastern European region as well as for Central Asia, the seventh time it is bestowing this distinguished art prize. This year the Henkel Art.Award., endowed with EUR 7.000--, will be granted in the field of contemporary drawing.

KulturKontakt Austria has served as the long-term, tried and tested partner of Henkel CEE for this project. This cultural initiative has been carrying out artistic projects in Central, Eastern and South East Europe for twenty years and each year announces the Artists-in-Residence Program. Together with Kulturkontakt Austria, Henkel CEE invites artists and photographers from Central, Eastern and Southeastern European countries to participate in the Henkel Art.Award. and the above-mentioned Artists-in-Residence Program.

Working together with KulturKontakt Austria, Henkel CEE invites artists in Central and Eastern Europe and Central Asia to take part in the Henkel Art.Award. and the Artists-in-Residence Program.

After the awards ceremony, previous prize winners have been invited to international exhibitions. For example, the works of Dan Perjovschis were exhibited in Cologne, New York and Vienna. Furthermore, the photographic artist Vidmantas Ilciukas was one of the Lithuanian representatives at the large art project called "Compilation Europe", which took place in the town of Hainburg located near Vienna.

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The prize winner will be selected by an international jury, and receive a monetary award of EUR 7,000--. In addition, Henkel will provide support to organizing an exhibition of the prize winner in his or her homeland as well as an exhibition to be held in Vienna in November 2008, featuring the entries of all nominated finalists.

The application consists of the following materials:

- Curriculum vitae and artistic career (in English or in German; age limit: 40)
- 3 original unframed drawings (packed in a cardboard box or plastic roll)



- The maximum size is 120 cm x 85 cm (for an oversized drawing, one can send a developed color photograph measuring 18 cm x 26 cm – oversized drawings will not be accepted.)
- No screenprints or serigraphs (with the exception of monotypes)
- No photographic works
- No computer graphics (except those which have been adapted or finished with a computer mouse or computer pen)
- All works of art must have originated after the year 2005
- Only artists from the following countries are eligible to participate: Albania, Armenia, Azerbaijan, Belarus, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Macedonia, Moldova, Mongolia, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Tajikistan, Turkmenistan, Ukraine, and Uzbekistan.

Henkel CEE can not assume any liability for any losses or damage to the works of art.

A national jury will convene to select the five best artists among the works of art submitted in each country. Subsequently, an international jury will select the five nominated finalists to receive the Henkel Art.Award.2008, one of whom will be chosen as the award winner.

The works of art created by the finalists will be shown to the public starting on November 18, 2008. The artists will also be asked to make additional works of art available for the exhibition. Transport costs of up to EUR 150,-- will be covered. The artists will not be paid for their participation in the exhibition held in Vienna (or an exhibition to be held in their homeland). The works of art submitted by the artists will be returned after the jury session or the end of the exhibition.

There is no competition fee!

Entries for the Henkel Art.Award.2008

are to be sent by June 8, 2008 at the latest (date of postmark) to:

Henkel CEE – local Henkel office (list enclosed)



About Henkel CEE – Responsibility to society as the driving force

“Promoting art is a top priority for Henkel. Art contributes to international understanding and to a greater appreciation of other cultures. With the Art.Award., we are making a valuable contribution to this process”, says Mr. Günter Thumser, President of Henkel Central Eastern Europe.

Henkel CEE based in Vienna has positioned itself as the regional headquarters for Central and Eastern Europe within the worldwide Henkel Group. Henkel products have been available on the Austrian market for 120 years. Henkel has operated manufacturing facilities in Vienna since 1927.

Today, Henkel CEE has market responsibility for 30 countries, with a total population of approximately 490 million people: Austria, Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Macedonia, Moldova, Mongolia, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Tajikistan, Turkmenistan, Turkey, Ukraine and Uzbekistan.

Henkel CEE employs a total of 8,762 people, posting revenues of EUR 1.881 billion in 2006. Henkel CEE is the market leader for adhesives and hair cosmetics in Central and Eastern Europe, and a strong number two in the detergents segment. Henkel is also the leading regional provider in the technologies segment. The most well-known Henkel brands include Loctite, Pattex, Schwarzkopf, Poly, Fa, Silan and Persil, the latter ranking as Henkel’s flagship brand, which celebrated its 100th birthday on June 6, 2007.