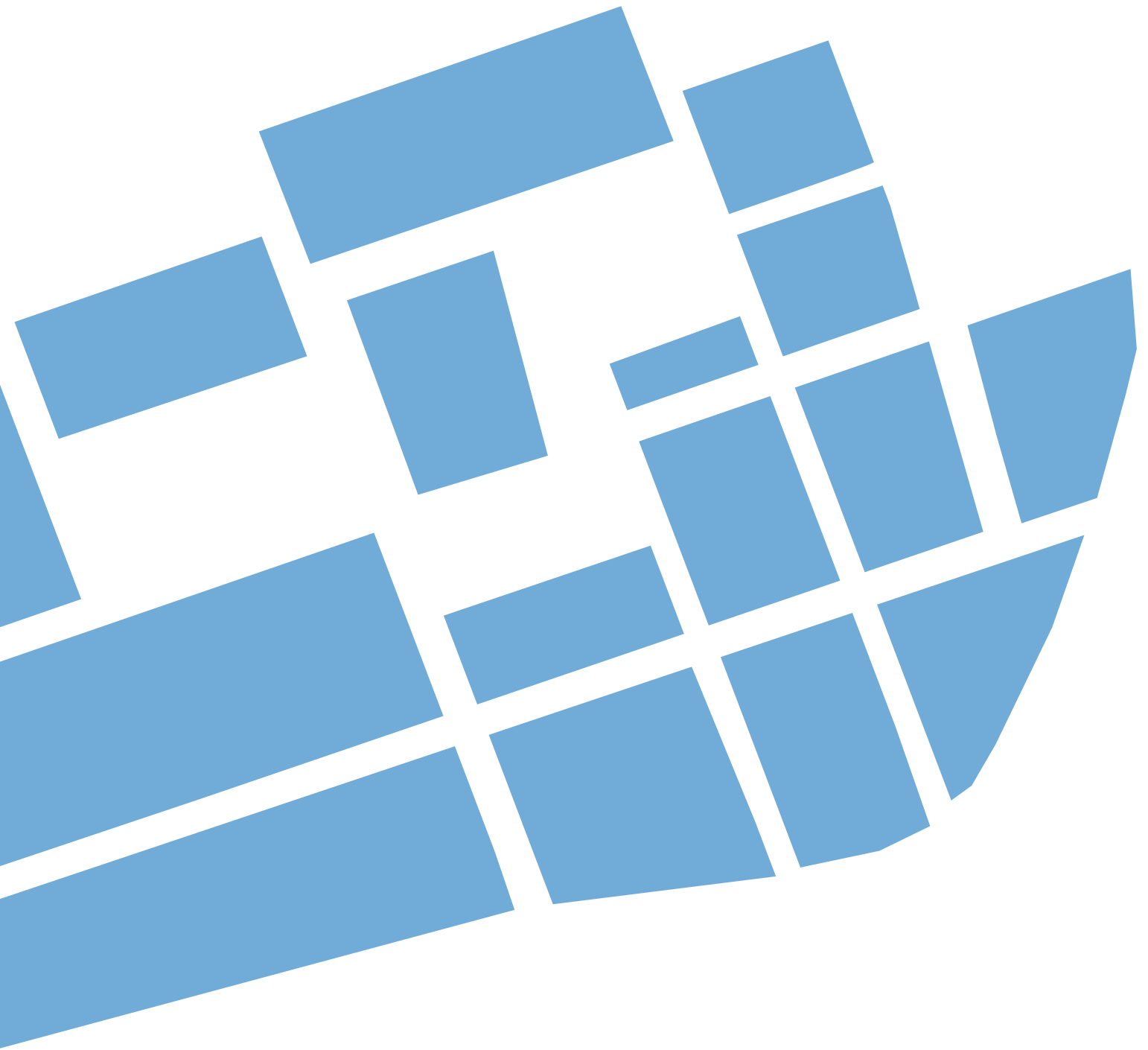


reSITE

COLLABORATIVE IDEAS
FOR A MORE LIVABLE CITY
21 – 27 MAY 2012

CONFERENCE PROGRAM
24 – 25 MAY



PRAGUE, CZECH REPUBLIC

INTRODUCTION

CAN COLLABORATIVE DESIGN IMPROVE WATERFRONT PUBLIC SPACES AND MOBILITY AND CATALYZE ECONOMIC DEVELOPMENT?

reSITE Conference takes aim at that question. This major international conference will take place at the National Gallery - Veletržní palace. The conference will have discussions and targeted lectures from international and local experts in four fields: Design, Private Development and Finance, Municipality Leadership, and Public Advocacy / Community NGO's. All discussions will focus on waterfront, urban mobility and public space design in cities. The discussions will seek to bridge the gap between designers, private developers, policy makers and the public.

National Gallery - Veletržní palác
Prague, Czech Republic
24 - 27 MAY 2012

reSITE is the platform to exchange ideas about making cities more livable. reSITE is operating under the Auspices of the City of Prague and the US Embassy in Prague.

HONORARY KEYNOTE ADDRESS: JANETTE SADIK-KHAN

Janette Sadik-Khan is the current Commissioner of the New York City Department of Transportation, appointed by New York City Mayor Michael Bloomberg in 2007. Sadik-Khan has been a key player in Mayor Michael Bloomberg's efforts to transform New York into a green city under PlaNYC by reducing the city's carbon footprint 30% by the year 2030.

Beginning with Sustainable Streets, DOT's first strategic plan published in 2008, Commissioner Sadik-Khan has implemented a series of innovative projects: the creation of Broadway Boulevard and the pedestrianization of Times Square, new Select Bus Service Routes in the Bronx and Manhattan, the installation of 18 plazas, the addition of over 250 miles of on-street bike lanes, car-free summer streets, weekend pedestrian walks and a new Street Design Manual requiring higher quality street designs for New York City.

Commissioner Sadik-Khan is President of the National Association of City Transportation Officials (NACTO), Chair of the Transportation Research Board's (TRB) Committee on Transportation Issues in Major U.S. Cities, and was appointed to the Energy Secretary's Energy Efficiency and Renewable Energy Advisory Committee (ERAC). She has published widely on transportation policy, planning, and finance and project management. She holds a B.A. in Political Science from Occidental College, and a law degree from Columbia University School of Law.

INTRODUCTION

CAN COLLABORATIVE DESIGN IMPROVE WATERFRONT PUBLIC SPACES AND MOBILITY AND CATALYZE ECONOMIC DEVELOPMENT?

KEYNOTE ADDRESS: TOMÁŠ SEDLÁČEK* / NERV

Tomáš Sedláček is one of 15 members of NERV, the advisory body to the Prime Minister of the Czech Republic set up in 2009 to tackle financial crises and to assist with the rotating presidency of the EU. Sedlacek co-designed a macroeconomic package which became a vital inspiration for economic policy of the current and previous Czech governments. As CHIEF ECONOMIC STRATEGIST OF CSOB BANK, Sedlacek is a specialist on fiscal policy, euro and European affairs in the leading Czech bank CSOB, a unit of multinational financial group KBC. He is a regular weekly columnist of the top Czech business newspaper Hospodarske noviny since 2006, frequent commentator of public affairs and frequent pannelist with over three hundred speeches since 2009.

SESSION 1: COMMUNITY FORUM

Moderator: Igor Kovačević / Director, Centre for Central European Architecture / Prague

The discussion asks how community groups can participate in the planning and design process. Is their role to be urban activists? Or, is there a larger mission? How do we move from activism to action? Who bridges the gap between their democratic ideals of public space and action on the part of municipalities, architects and developers? How can community groups infiltrate the complex world of planning politics and what is their outlook for the future?

SESSION 2: ECONOMICS OF DEVELOPMENT

Moderator: Ira Saul Rubenstein / Founding Chairman, Czech Green Building Council

The collapse of Lehman Brothers in 2008 changed the game for real estate developers and financiers. Now, who pays for public amenities: developers, taxpayers, both? The discussion will start with brief presentations from financiers of major urban projects then transition to a discussion about the new game and how developers are moving forward with quality design and public amenities in mind. In order to compete globally, cities need to be competitive. In order to be competitive they need to be livable. How can creative financing and public / private partnerships improve livability in cities?

INTRODUCTION

CAN COLLABORATIVE DESIGN IMPROVE WATERFRONT PUBLIC SPACES AND MOBILITY AND CATALYZE ECONOMIC DEVELOPMENT?

KEYNOTE ADDRESS: REINIER DE GRAAF / OMA, AMO / ROTTERDAM

Reinier de Graaf (born Netherlands, 1964) is architect and Partner of architecture and design office OMA, founded by Rem Koolhaas, with offices in Rotterdam, New York, Beijing and Hong Kong and projects in over 30 countries worldwide. As Partner of OMA he is responsible for a number of building projects in Europe, Russia, and the Middle East. De Graaf also supervises the work of AMO, a counterpart to OMA, which operates in fields such as media, sociology, technology, energy, fashion, publishing and graphic design.

WATERFRONT PLANNING IN EUROPE

What are other cities in Europe doing with their under utilized waterfronts? Lisa Deidrich is an expert in European contemporary landscape architecture will give a lecture titled "In Motion - Landscape Architecture Europe" that will focus specifically on waterfronts. Michael Rink will talk about planning for Hafen City in the City of Hamburg under Jörn Walter, the well-known Director of Urban Planning in Hamburg.

PRAGUE TRANSFER

Moderator: Lisa Diedrich / Editor-in-Chief, 'scape magazine / Munich

This discussion will focus on the framework that both enables and stifles creative design for public space in both countries. What are potential points for Czech designers to build upon? Can models employed in German cities be a point of reference for Czech cities? Can initiatives like IBA in Hamburg be points of reference for Czech designers and the general public to increase awareness about quality design? The broad mission of the discussion is to exchange knowledge between German and Czech participants

KEYNOTE ADDRESS: JAN GEHL / GEHL ARCHITECTS / COPENHAGEN

Jan Gehl is a Danish architect and urban design consultant based in Copenhagen whose career has focused on improving the quality of urban life by re-orienting city design towards the pedestrian and cyclist. He is a founding partner of Gehl Architects, urban research and design consultancy. Gehl started to explore the field of human-centered architecture together with his wife, who is psychologist. They set out to study the borderland between sociology, psychology, architecture, and planning in order to bring the human needs to the foreground of planning. Jan Gehl is an Architect MAA & FRIBA, Professor Emeritus of Urban Design at the School of Architecture in Copenhagen.

INTRODUCTION

**CAN COLLABORATIVE DESIGN IMPROVE WATERFRONT PUBLIC SPACES AND MOBILITY
AND CATALYZE ECONOMIC DEVELOPMENT?**

BOOK SIGNING AND DISCUSSION: JAN GEHL / CITIES FOR PEOPLE

The internationally-acclaimed book, "Cities for People," has been translated into Czech language. Gehl in cooperation with Nadace Partnerství will unveil the book at reSITE Conference.

SESSION 3: DESIGN IN THE PUBLIC REALM

Moderator: Elena Carlini* / Principal, Carlini & Valle Architects / Trieste

Design for public space, mobility and waterfronts. Forward thinking cities have been transforming their urban cores and waterfronts to be more socially and ecologically minded while catalyzing investment. These leading designers are making cities more livable places.

SESSION 4: POLICY FOR PUBLIC BENEFIT / CITIES THAT COMPETE

Moderator: Nigel Bellingham / Director, British Council / Prague

Cities now compete not only locally and regionally, but also globally. Municipal leaders set the tone for how a city will develop and how it will compete with the rest of the world. What are the strategies that allow cities to be cosmopolitan and sustainable centers where people not only want to work but also live? Can results from a transparent planning process help attract top talent and business? Cities like New York and Paris are remaining competitive with smart planning, sustainable growth and becoming "cooler" while doing it.

OPEN PRAGUE: ROUNDTABLE DISCUSSION / PRAGUE MASTERPLAN

Introduced by: Tomáš Hudeček / Deputy Mayor of Prague / City of Prague

Moderators: Allen Zerkín* / NYU / NYC & Jan Urban* / NYU in Prague / Prague

Special guests of reSITE: leaders in design, policy, community and economics will talk about planning and design processes that facilitate quality planning and sustainable development. The new masterplan for Prague will serve as the focus for the discussion. International participants will suggest specific methods that have worked in their cities while local experts will make comparisons to the current situation in the Czech Republic. Czech architects will serve as the expert voice of the public. Some of the problems of Czech cities are not unique.

SKANSKA: BRIDGING PRAGUE AWARD ANNOUNCEMENT

Dan Ťok, CEO of Skanska a.s., will present three winning entries and honorable mention[s] from the first ever international design competition for the Vltava River. The international and local jury members will remark about the selection process and results.

conference SCHEDULE

WED 23

1900-2100

reSITE Conference Opening Reception - Invitation Only

Opening Remarks

Lord Mayor, Doc. MUDr. Bohuslav Svoboda, Csc / City of Prague

Introduction of the Honorary Keynote Speaker

Ambassador Norman L. Eisen* / US Embassy in Prague

David Gainer* / Cultural Attaché / US Embassy in Prague

Brief Address

Janette Sadik-Khan / Commissioner, Department of Transportation / City of New York

Conference Introduction

Martin Barry / Director, reSITE / Fulbright Scholar, FA Czech Technical University / Prague

Ira Saul Rubenstein / Founding Chairman, Czech Green Building Council / Partner,

Traficon s.r.o. / Prague

THR 24

0800-1700

0800

VELETRŽNÍ PALÁC
FOYER

Conference registration

0845

VELETRŽNÍ PALÁC
FOYER

reSITE book market

0900

VELETRŽNÍ PALÁC

Welcome Address

Martin Barry / Director, reSITE / Fulbright Scholar, FA Czech Technical University / Prague

Ira Saul Rubenstein / Founding Chairman, Czech Green Building Council / Partner,

Traficon s.r.o. / Prague

0930

VELETRŽNÍ PALÁC

Keynote Address

Introduction: Jan Cornelis Henneman* / Ambassador of the Netherlands

Reinier de Graaf / Partner, OMA / Director, AMO / Rotterdam

1030

VELETRŽNÍ PALÁC

Keynote Discussion / Questions

1045

VELETRŽNÍ PALÁC

Coffee Break

1100

VELETRŽNÍ PALÁC

Session 1: Community Forum

Moderator: Igor Kovačević / Director, CEEA / Prague

Miroslav Kundrata / Director, Nadace Partnerství / Brno

Nahid Majid / Director Of Design, CABA / London

Danillo Capasso / Architect / Naples

Jiří Suchánek / Director, Nadace OKD / Ostrava

Henry Hanson IV / Executive Director, Centre for the Future in Slavonice / Prague

1230

VELETRŽNÍ PALÁC
CAFE

Lunch

* is to be confirmed

conference SCHEDULE

1330
VELETRŽNÍ PALÁC

Session 2: Economics Of Development

Moderator: Ira Saul Rubenstein / Founding Chairman, Czech Green Building Council / Partner, Traficon s.r.o. / Prague
Pavel Koch / Former Country manager – CEO of ING Real Estate Development France and Czech Republic, ING Real Estate / Paris
Serge Borenstein / CEO, Karlin Group / Prague
Petr Palička* / Country Managing Director, Penta Investments / Prague
Tomáš Sedláček* / Member of the National Economic Council / Prague

Coffee Break

1445
VELETRŽNÍ PALÁC

1505
VELETRŽNÍ PALÁC

Waterfront Planning

Introduced by: Soňa Dederová* / Director, Czech-German Fund for the Future / Prague
Lisa Diedrich / Editor-in-Chief, 'scape magazine / Munich
Michael Rink / Consultant to the Chief Urban Planner, Ministry of Urban Development and Environment / Hamburg

1630
VELETRŽNÍ PALÁC

pragueTRANSFER: Reflections on German and Czech Design

Moderator: Lisa Diedrich / editor-in-Chief, 'scape Magazine / Munich
Martin Rein-Cano / Director, Topotek 1 / Berlin
Michael Rink / Consultant to the Chief Planning Director, Ministry of Urban Development and Environment / Hamburg
Jan Aulík / Faculty of Architecture, Czech Technical University / Prague
Petr Hajek* / Founder, Architecture Office Petr Hájek / Prague
Pavel Koch / Former Director, ING Real Estate Czech Republic / Paris

1800
VELETRŽNÍ PALÁC

Honorary Keynote Address

Introduction by: David Gainer* / Cultural Attache / US Embassy in Prague
Janette Sadik-Khan / Commissioner, Department of Transportation / City of New York

1930

Keynote Discussion / Questions

FRI 25

0800 – 2030

0800
VELETRŽNÍ PALÁC
FOYER

Conference registration

0845
VELETRŽNÍ PALÁC
CAFE

reSITE book market

0930
VELETRŽNÍ PALÁC

Keynote Address

Jan Gehl / Principal, Gehl Architects / Copenhagen

1030
VELETRŽNÍ PALÁC

Keynote Discussion / Questions

1045
VELETRŽNÍ PALÁC
CAFE

Book signing event: "Cities For People"

Jan Gehl / Principal, Gehl Architects / Copenhagen

* is to be confirmed

conference SCHEDULE

1045
VELETRŽNÍ PALÁC

Coffee Break

1100
VELETRŽNÍ PALÁC

Session 3: Design In The Public Realm

Moderator: Elena Carlini* / Co-Founder, Carlini & Valle / Trieste
Jana Kostecká* / Co-Founder Pecha Kucha Night in Prague / Prague
Jakub Cigler / Principal, Cigler Marani Architects / Prague
Martin Rein-Cano / Director, Topotek 1 / Berlin
Eric Frijters / Principal, Fabrications / Amsterdam

1300
VELETRŽNÍ PALÁC
CAFE

Lunch

1415
VELETRŽNÍ PALÁC

Session 4: Policy For Public Benefit / Cities that Compete

Moderator: Nigel Bellingham / Director, British Council / Prague
Zuzana Jiráňková / Former Executive Director, Open Society Company / Prague
Alexandros E. Washburn / Chief Urban Designer, Department of City Planning / City of New York
Tomáš Hudeček / Deputy Mayor of Prague, City of Prague / Prague
Nigel Atkins / Associate Professor of Urban Planning, Paris Sorbonne University / Paris

1615
VELETRŽNÍ PALÁC
CAFE+FOYER

Coffee Break

1700
VELETRŽNÍ PALÁC

Open Prague: Roundtable Discussion: Prague Masterplan

Introduction by: Tomáš Hudeček / Deputy Mayor of Prague, City of Prague / Prague
Moderator: Helena Vagernova / US Embassy / Prague
Moderator: Jan Urban* / New York University in Prague / Prague
Adam Gebrian / AG-ENT / Prague
Igor Kovačević / Director, Centre for Central European Architecture, Culburb / Prague
Craig Dykers / Principal, Snohetta Architects / Oslo and NYC
Alexandros E. Washburn / Director of Urban Design, NYC Planning / NYC
Roman Koucký* / Principal, Roman Koucký architektonická kancelář / Prague
Anthony Caine / President / Acred Development / Prague
Jan Jehlík / Faculty of Architecture, CTU / Prague / Czech Republic

1830
VELETRŽNÍ PALÁC

Skanska: Bridging Prague Award Announcement

Dan Ťok / CEO, Skanska a.s. / Prague

1900
VELETRŽNÍ PALÁC

Closing Remarks

Martin Barry / Director, reSITE / Fulbright Scholar, FA Czech Technical University / Prague